

Closing Strong

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1. Before I close my message, I should know WHO I'm speaking to and WHAT my target is.
2. What if...I built my message BACKWARDS ?
3. What RESULT do I want to see?
4. How can I best PRESENT that opportunity?
5. What MAIN ideas can communicate that? (points)
6. What SCRIPTURE not just supports but also TEACHES my points?
7. If Jesus used PARABLES to teach, maybe WE should too!
8. Finally, add a TITLE .

