

BUILDING A
RELATABLE MESSAGE

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1. Know, **FEEL**, Do

2. Audience

3. Jesus



Know, FEEL, Do

1. What are people looking for when they way to receive a word?
2. Matthew 5:1-12-
The Beatitudes
3. How do you know how people are feeling?

Audience

1. Original
2. The author's
3. New



1 Corinthians 9:22, "I have become all things to all people so that by all possible means I might save some."

JESUS

1. Keep the main thing the main thing
2. "...looking unto Jesus, the author and finisher of our faith,..." Hebrews 12:2
3. "In the beginning was the Word, and the Word was with God, and the Word was God." John 1:1